

Science of Performance



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*Performance Engineering
Verizon Media*

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Storage Performance Development Kit (SPDK)
Persistent Memory Development Kit (PMDK)
Intel® VTune™ Profiler



Virtual Forum

Performance Engineering Group (PEG)

Drive next-generation technologies and optimize existing footprint

Hardware Review

- CAR-Wash*
- Hardware request evaluation*
- Server HW Modifications*
- Technical consulting*
- Benchmarking methodologies*
- Elastic cloud initiative*

R&D

- Vendor management*
- Next-generation technology*
- TCO model*
- Server configuration selection*
- Other initiatives*



Data Mining & Analysis

- Server utilization (Y!CSI)*
- Server optimization (YUP)*
- Hardware scanning*
- System abnormality reporting*
- Infrastructure planning support*

Hardware Lab

- Hardware certification*
- SKU Tool*
- Access to hardware*
- Performance benchmarking*
- Servers & network devices*

AGENDA

1

Performance

Benchmarking + Profiling

2

Hardware and Software

CPU, Memory, IO, GPU, FPGA

3

Cloud Performance

Scale Out Performance

4

AI + Performance Engineering

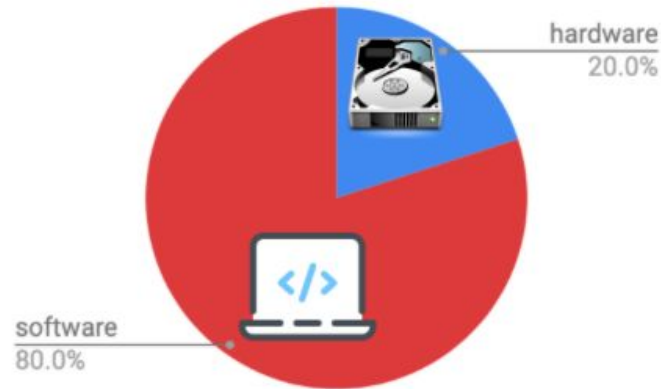
Artificial Intelligence + Performance

Performance career: Mourad Bouache



Performance Research

Performance @ Industry



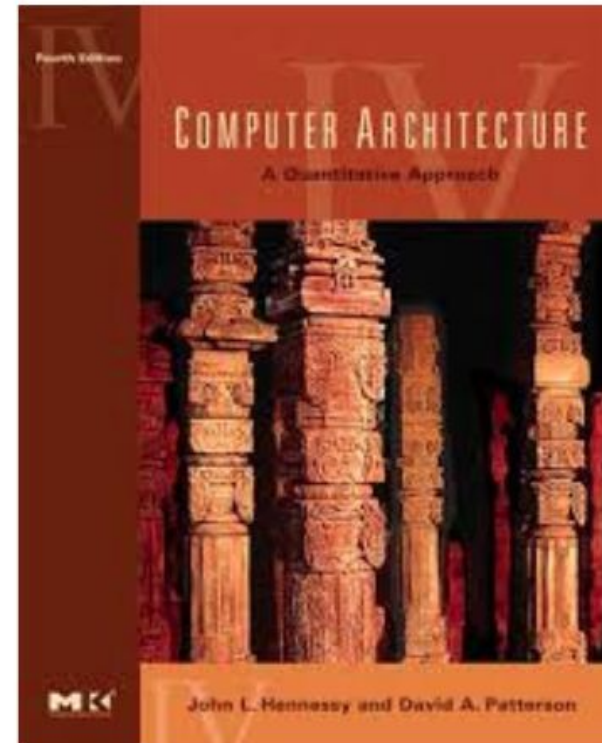
Interaction: SW/HW

Computer Architecture



2003

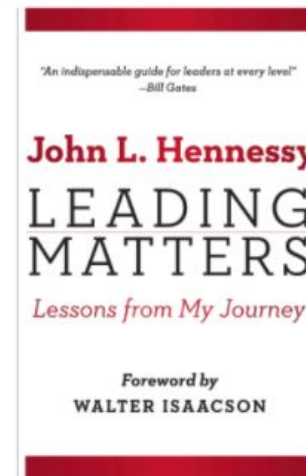
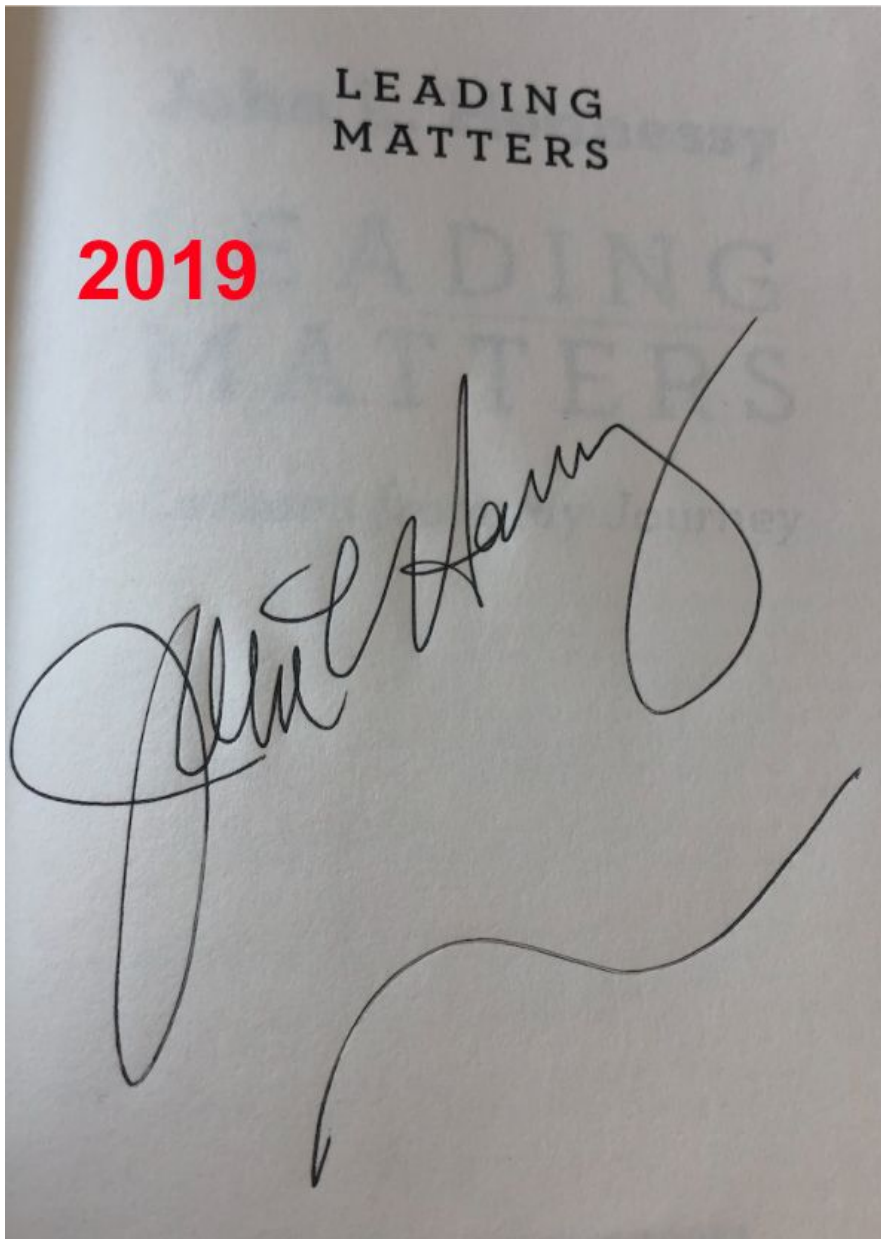
**John Hennessy
David Patterson**





**David
Patterson**

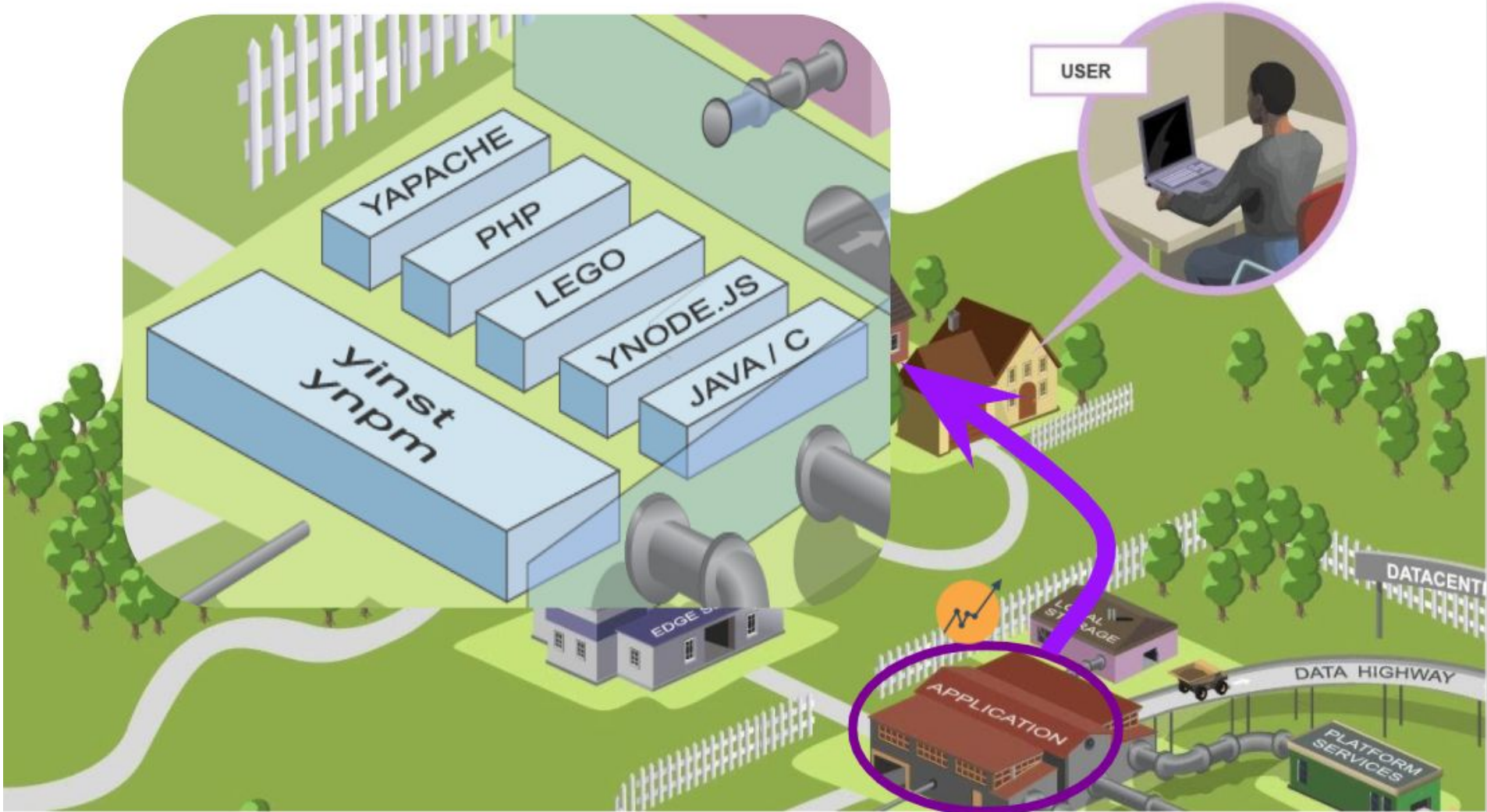
**Facebook
@scale 2018**



Where is Performance?



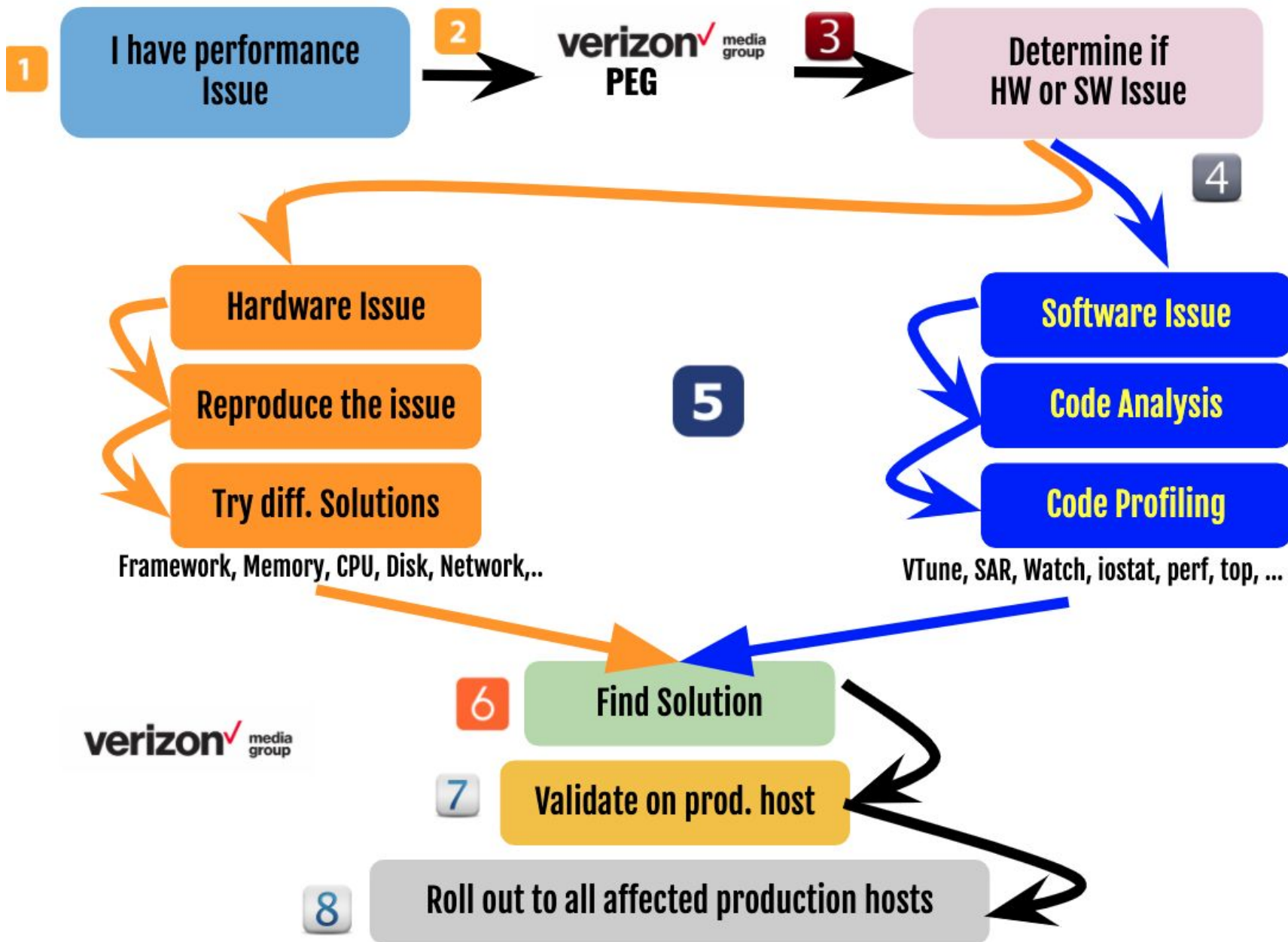
Software Performance



Performance study tells us:



- Why is some hardware better than others for different programs?
- What factors of system performance are hardware related? Do we need a new machine or new Hardware?
- How does the machine's instruction set affect the performance?





Boeing 777



Boeing 747



AIRFRANCE 
 **Lufthansa**



DC 8-50



Concorde



Airline example

plane	speed (mph)	range (miles)	passengers	time (hr)	throughput (pxmph)
Boeing 777	610	4630	375	6.5	228750
Boeing 747	610	4150	470	6.5	286700
Concorde	1350	4000	132	3.0	178200
DC 8-50	544	8720	146	7.4	79424



What you want to achieve?



Speed



Long flight



Capacity/ Throughput



Psngr x speed

In one given criteria we can perform better than other criteria.

Two aspects of “Performance”

- Latency (response time/ execution time)

- how long does it take to execute my job?
- how long must I wait for the database query?



- Throughput (task per unit time)

- how many jobs can the machine run at once
- what is the average execution rate?
- how much work is getting done?



Performance definition



Performance is in **units of things-per-second**

- *Bigger is better*

if we are primarily concerned with response time

For a given programme:

- **performance(x) = 1 / execution_time(x)**
- **execution_time(x) = #inst × CPI × Cycle**



performance(x) =  **execution_time(x)**

Performance of Computers



Performance is defined for ***a program and a machine.***

How to compare computers? Need benchmark programs:

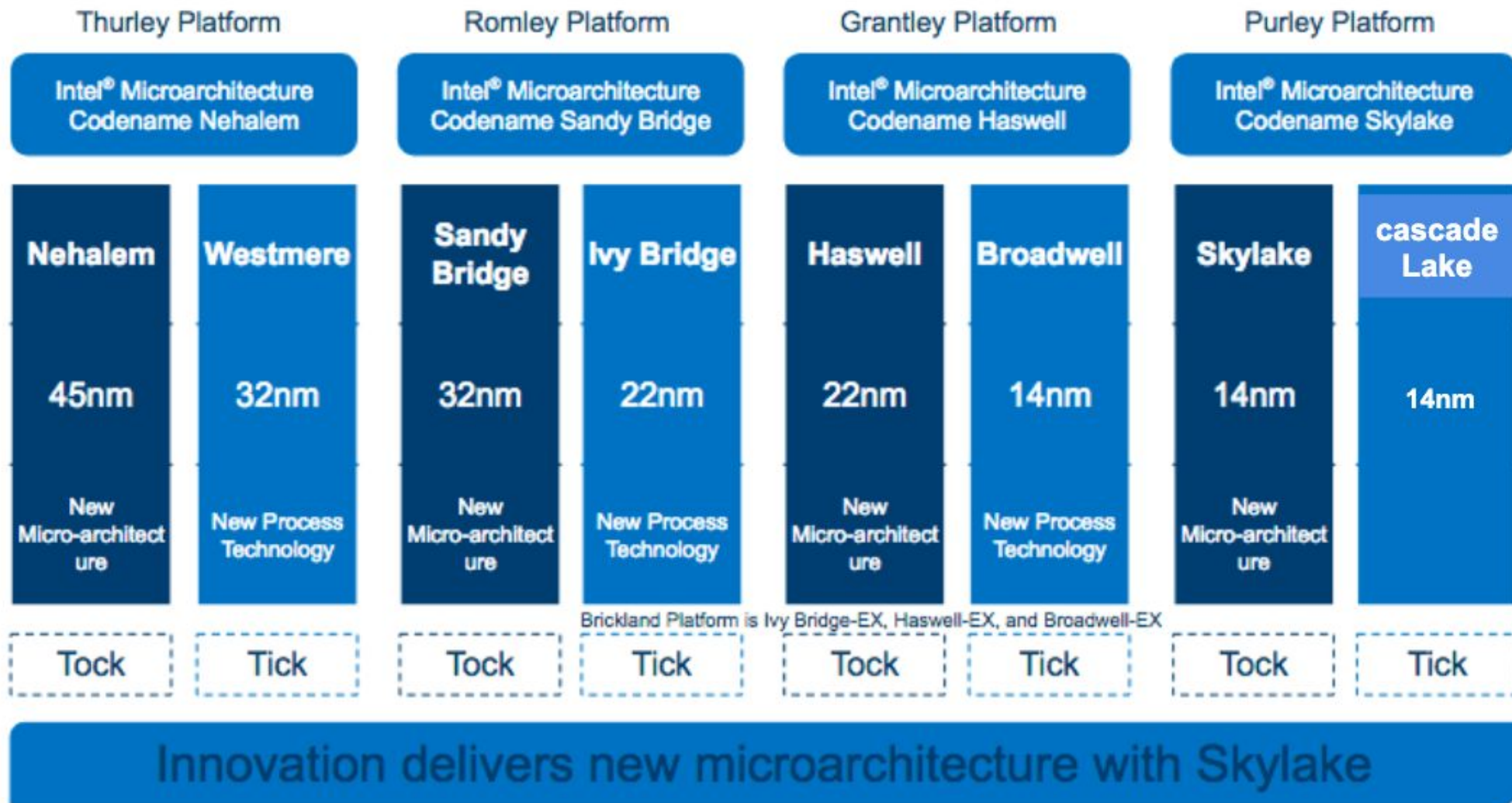
- **Real applications**
- **Modified applications**
- **Kernels**
- **Benchmarks**, are measurements to evaluate the performance of a function, operation or business relative to others.

Hardware Performance

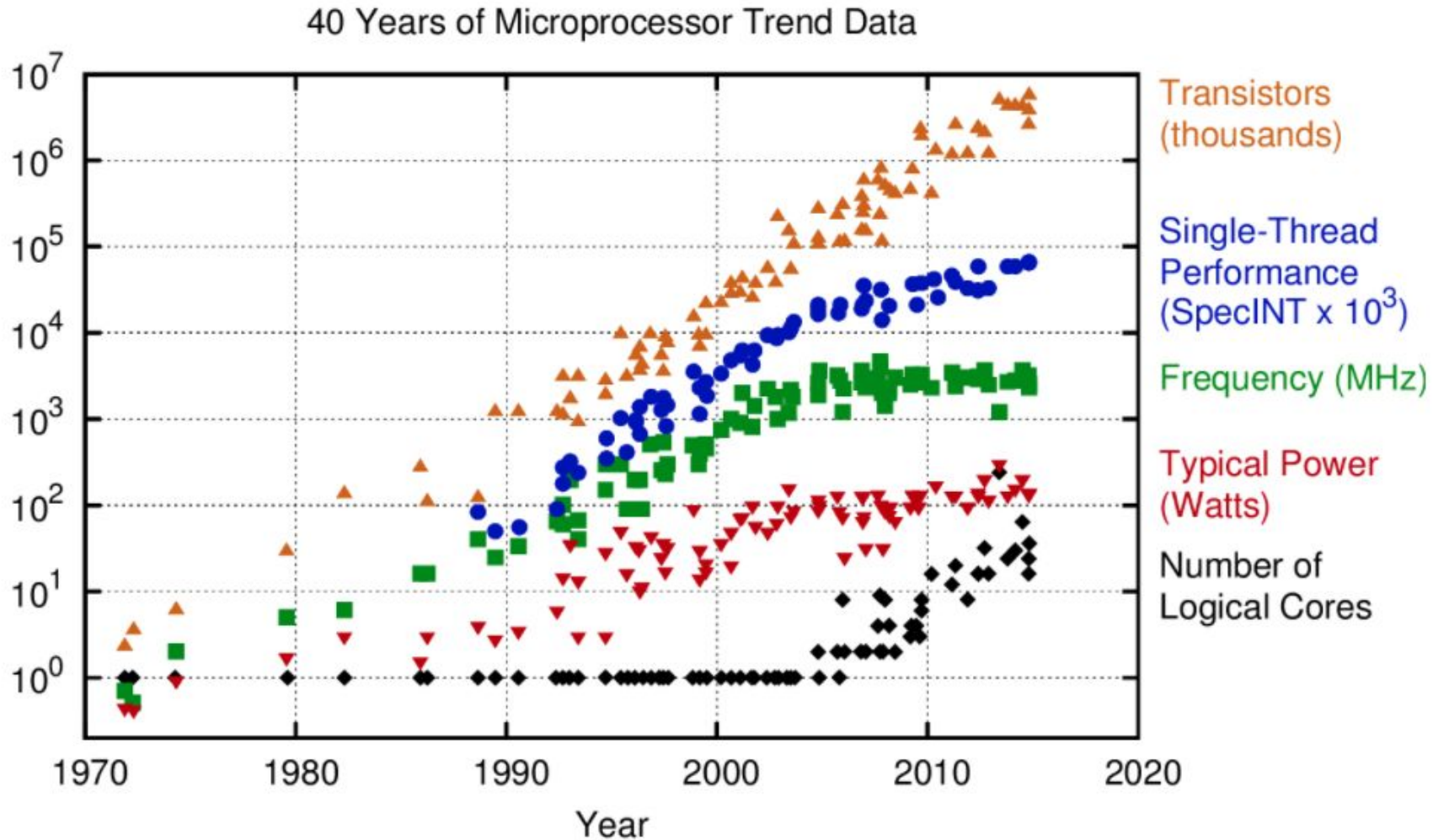
- CPU
- Memory
- Network
- Disk - Input Output



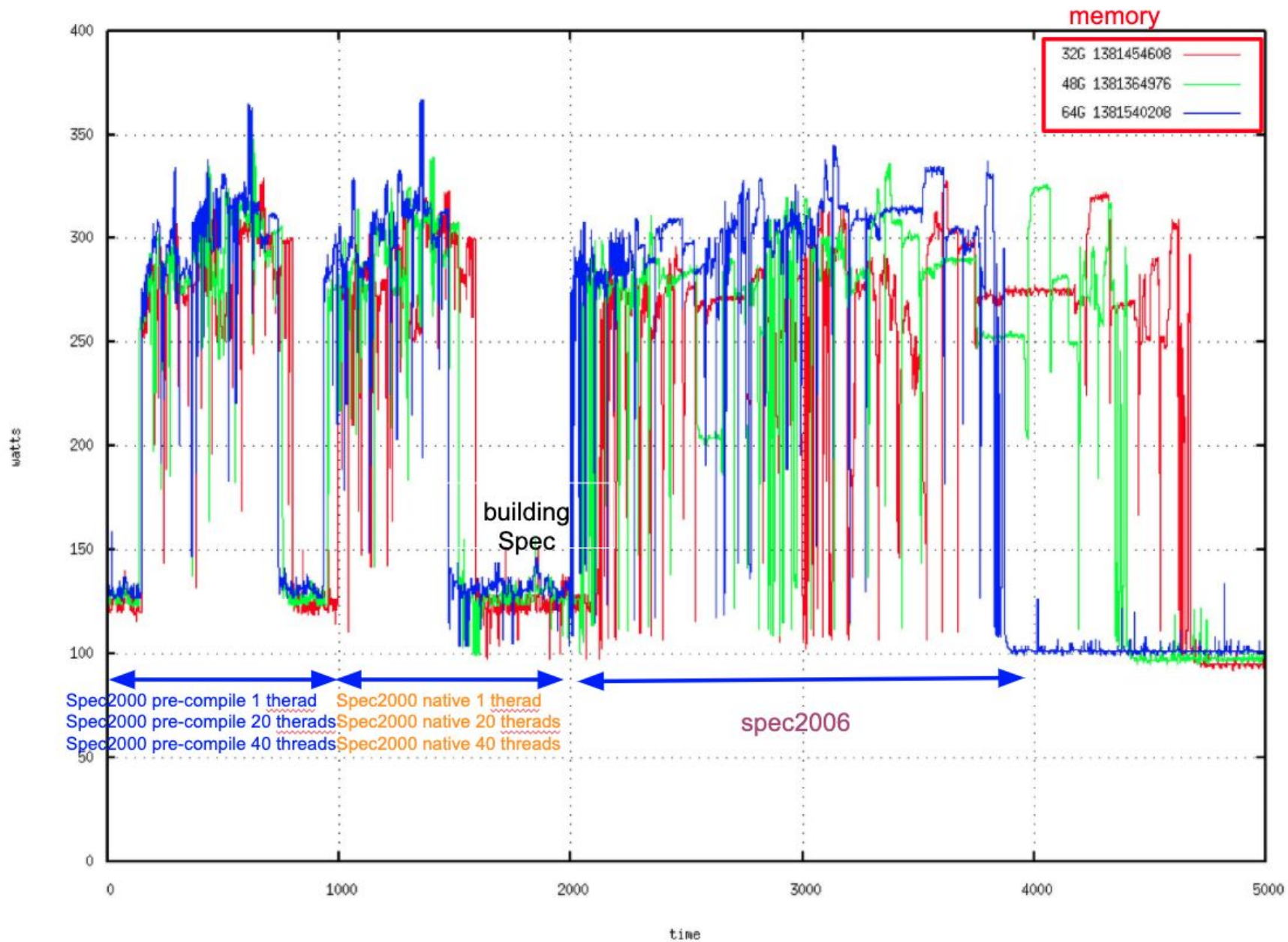
CPU Generations: Tick-Tock



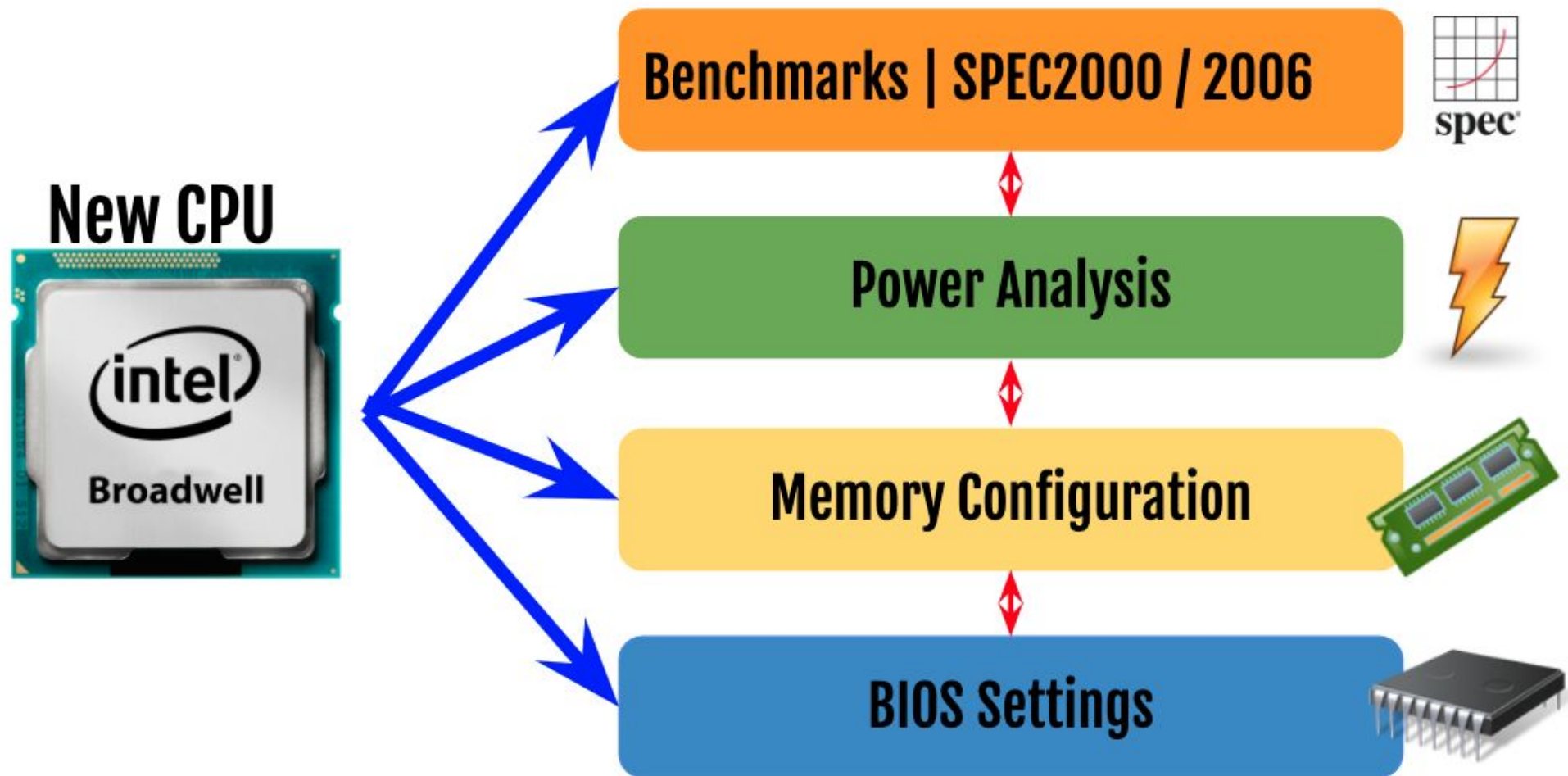
CPU Frequency



Original data up to the year 2010 collected and plotted by M. Horowitz, F. Labonte, O. Shacham, K. Olukotun, L. Hammond, and C. Batten
New plot and data collected for 2010-2015 by K. Rupp



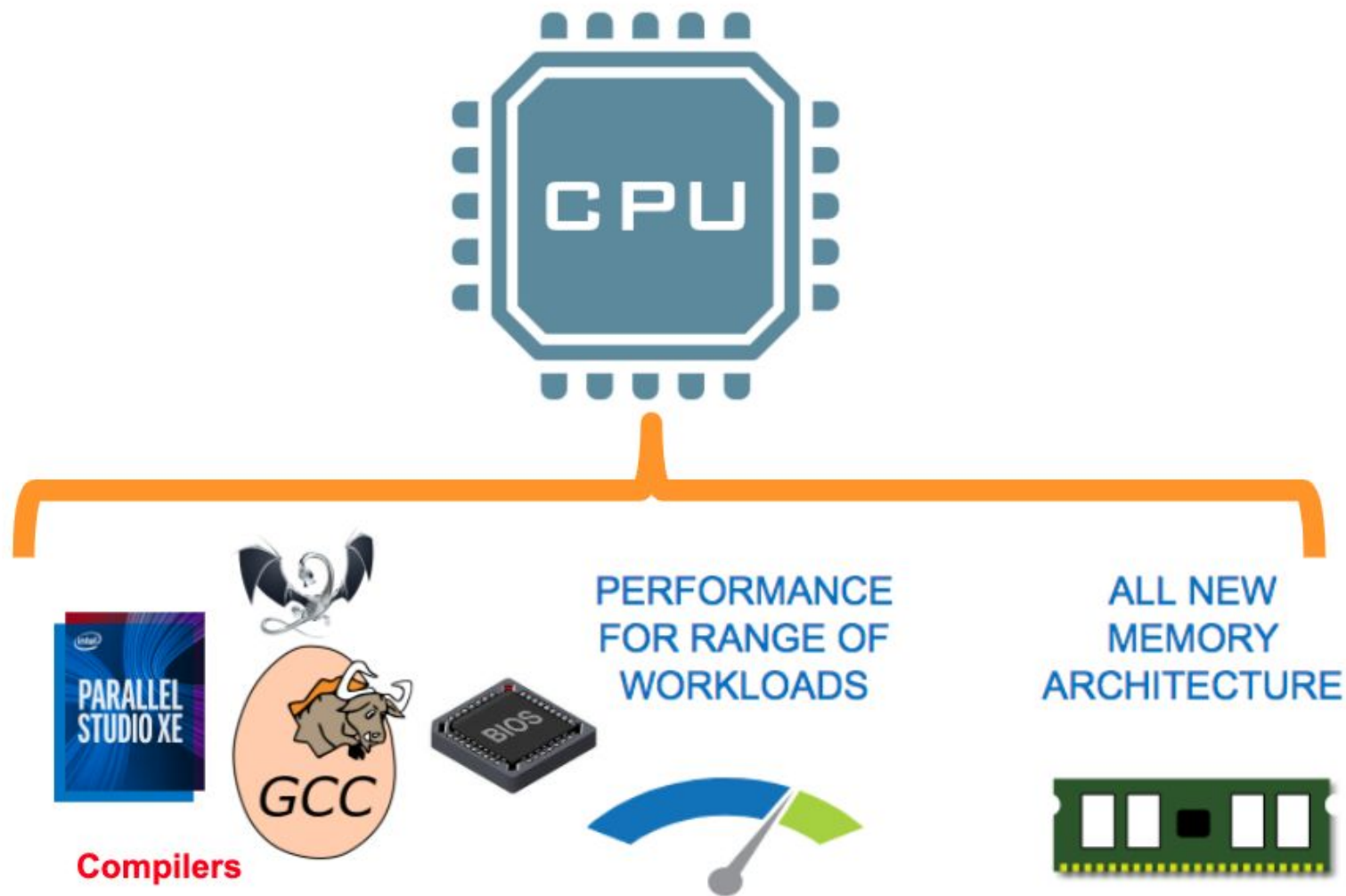
Hardware certification Process



Server component



CPU Performance



Skylake CPU

Spec	Purley with Skylake CPU
CPU TDP	70-205W
Socket	Socket P
Cores	Up to 28C with Intel® HT Technology
Memory	6 channels DDR4 per CPU DIMM
	2133, 2400, 2666 2DPC No 3 DPC support
Intel® UPI	UPI: 2-3 channels per CPU (9.6, 10.4 GT/s)
PCIe*	PCIe* 3.0 (2.5, 5.0, 8.0 GT/s)
	48 lanes per CPU support: x16, x8, x4

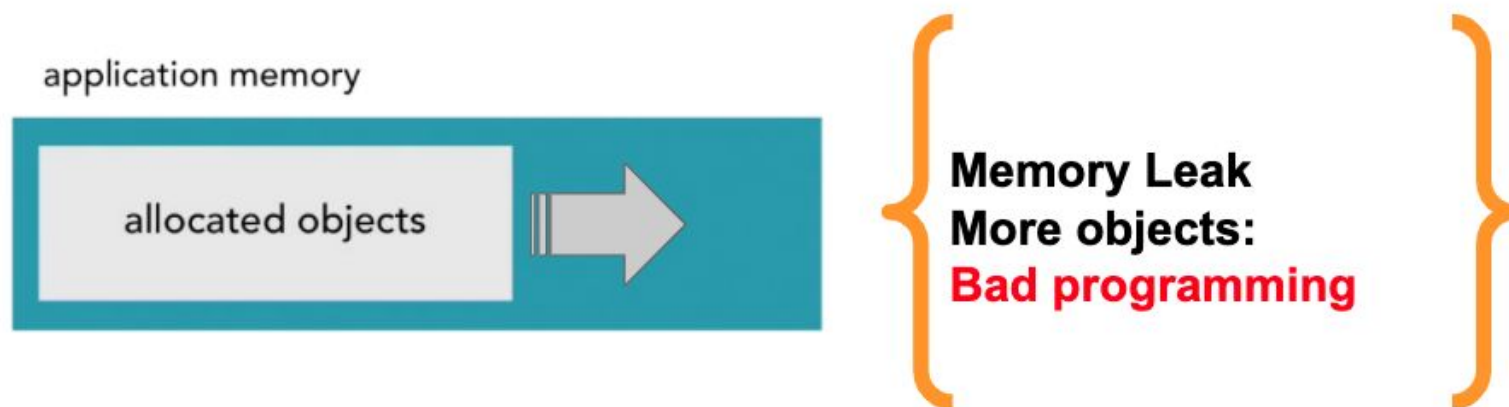
Memory Performance



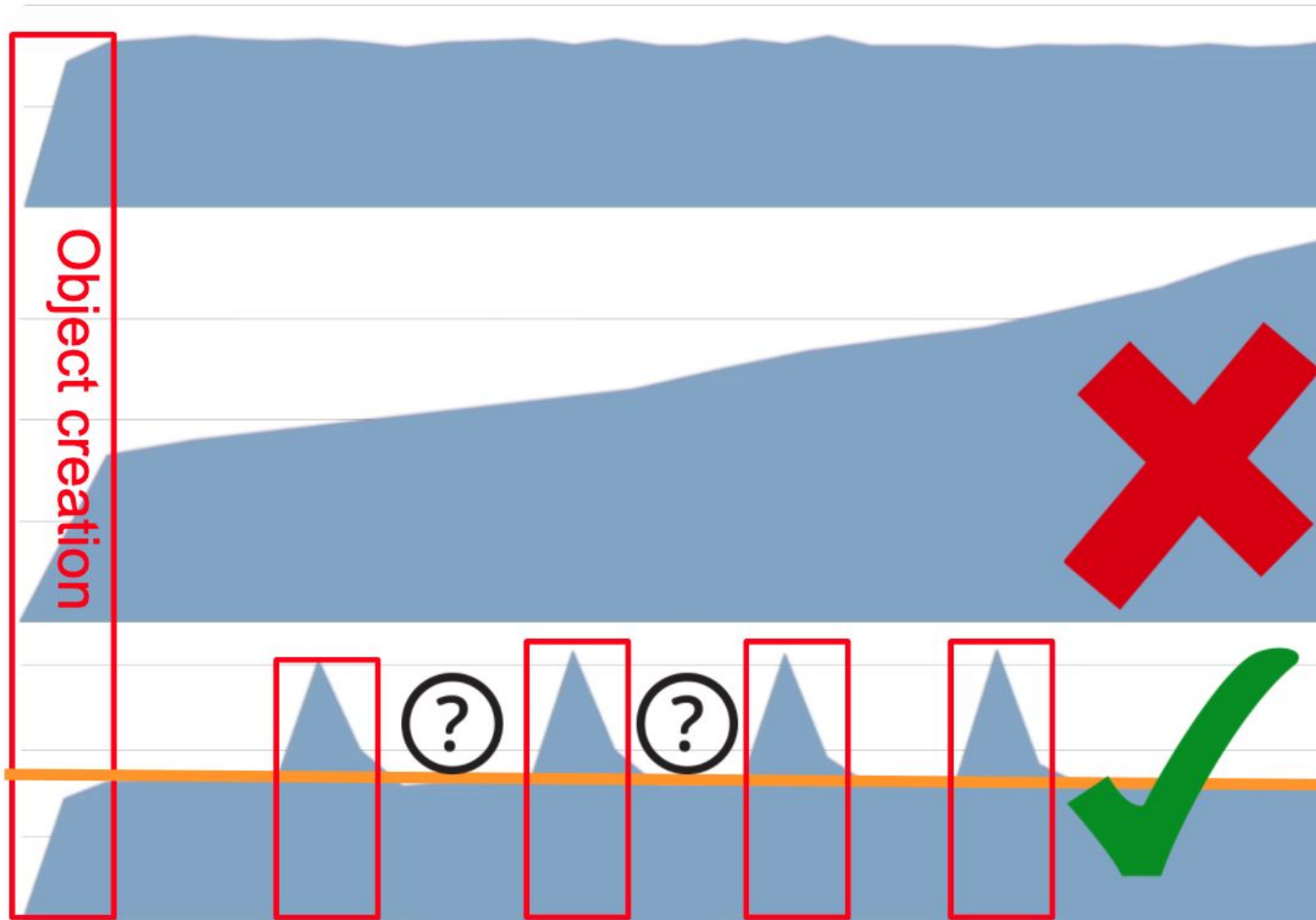
Memory is a limited resource available to the application and poor use of that resource will affect performance.

DIMM Speed. Faster DIMM speeds deliver lower latency, particularly loaded latency.

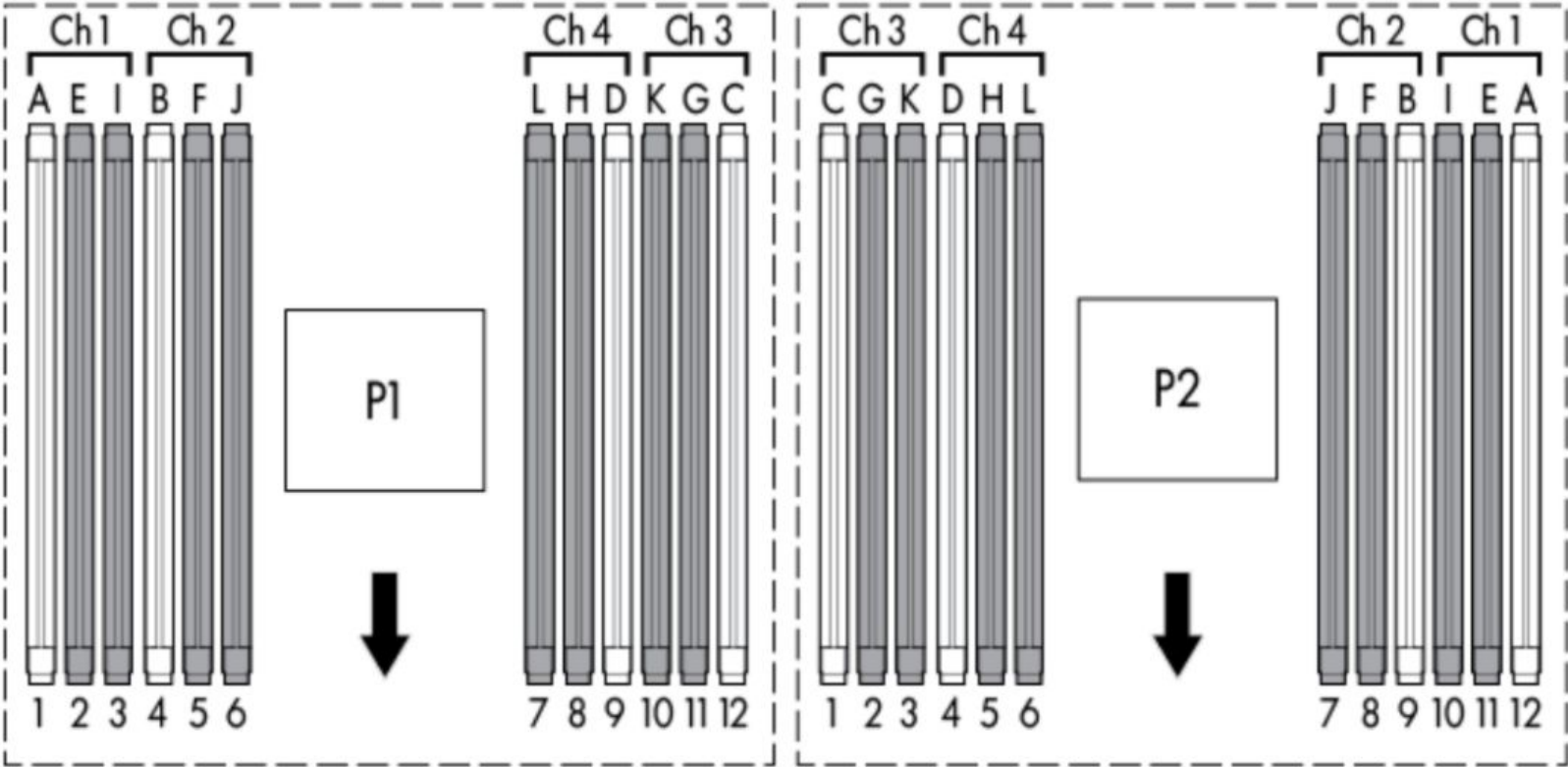
1600 MT/s has about 20% < loaded latency than 1333 MT/s.



Memory Efficiency

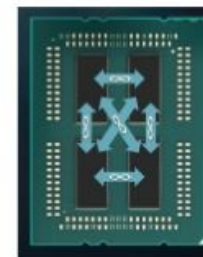
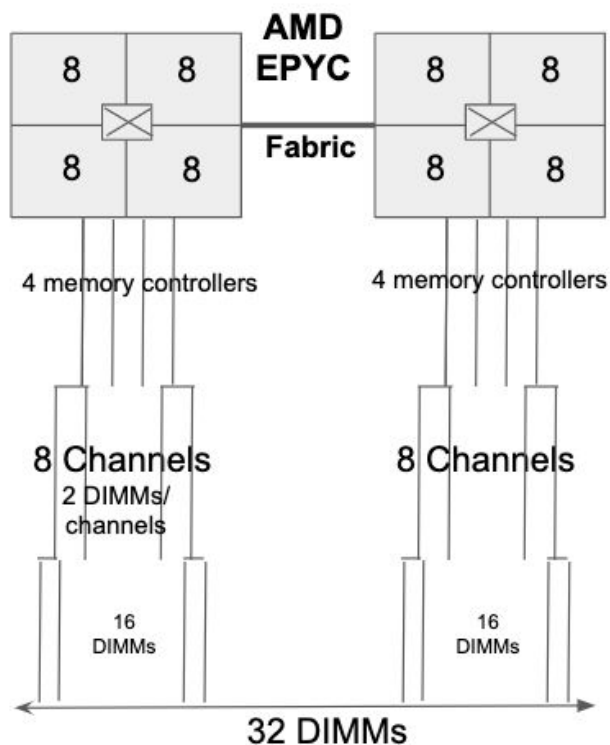
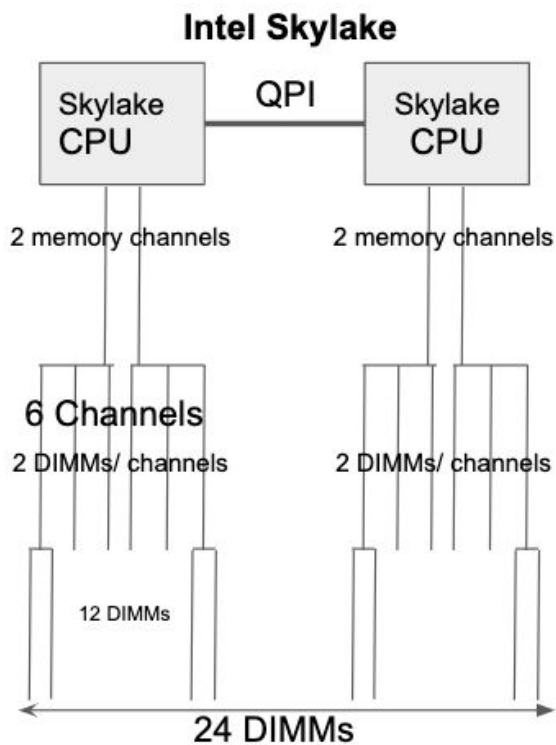


Memory Performance



Important: Accurate memory population

Memory Performance



42GB/sec bi-dir
BW per link

More ~33% better performance in AMD with extra 8 DIMMS/ 4 memory channels

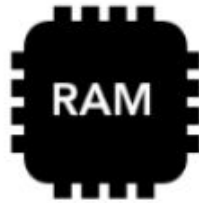
Memory Performance

DDR Version	DDR1	DDR2	DDR3	DDR4	DDR5
Released Date	2000	2003	2007	2012	2020
Data Rate (MT/s)	200-400	400-800	800-2133	1600-3200	3200-6400

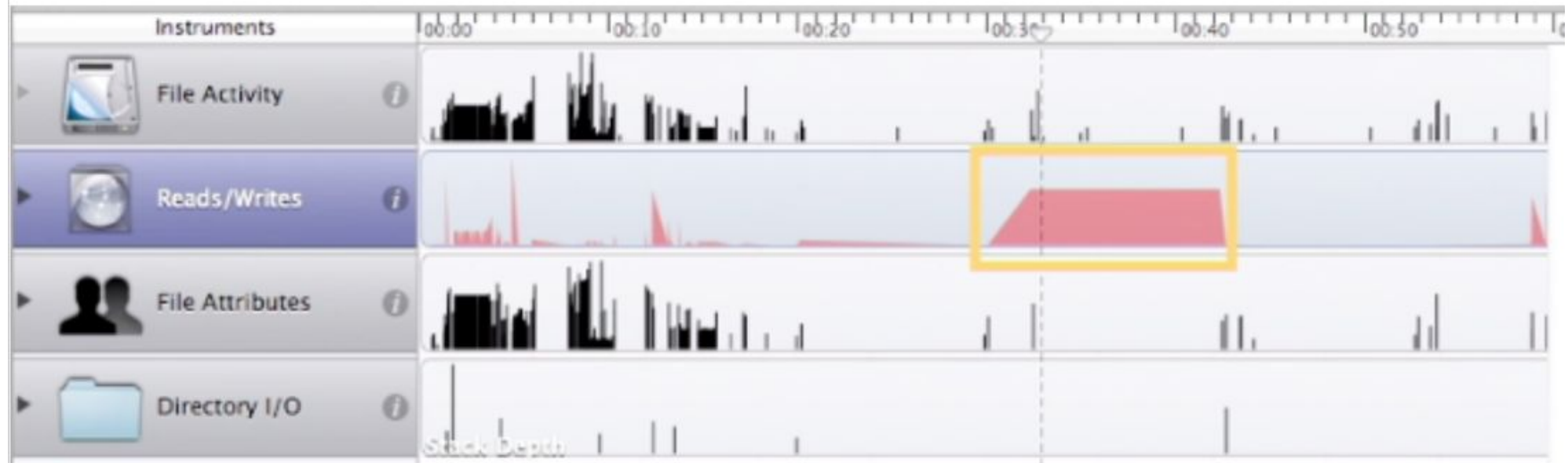
I/O Performance

Minimize disk Reads and Writes

main memory reference: 100ns
read 1MB: 20,000ns-100,000ns



drive seek: 4,000,000-10,000,000ns
read 1MB: 2,000,000ns-20,000,000ns



I/O Performance



HD drive

SSD drive

Flash storage

HDD vs. SSD

- Price, capacity, speed, durability, form factor, noise, ...

SATA and NVMe (Non-Volatile Memory Express)

NVMe works with PCI Express (PCIe) to transfer data to and from SSDs.

NVMe: Enables rapid storage.

HDD : Large-capacity storage.

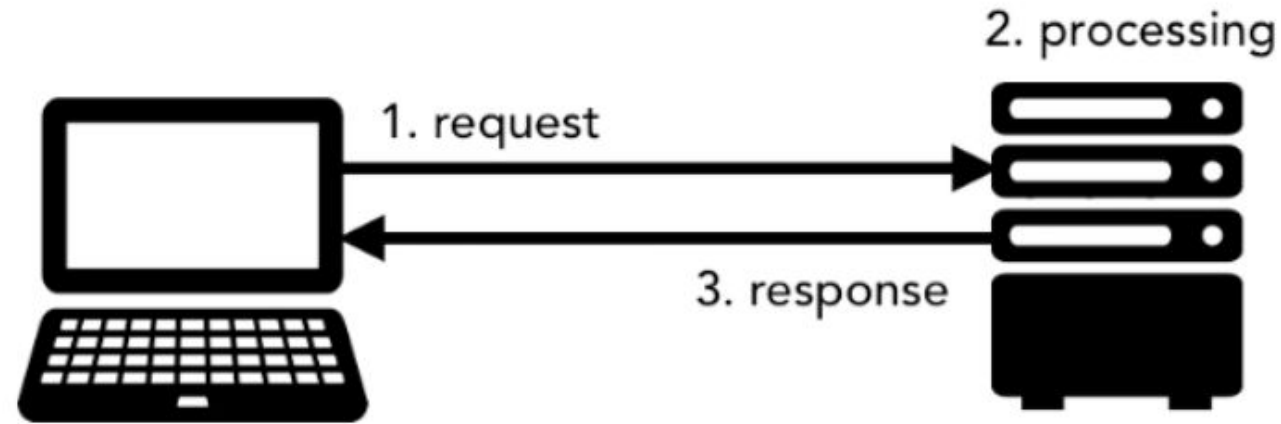
Flash memory (SSD) : mobile devices such as smartphones, tablets, USB drives and SD cards.

Use SSD?



Network Efficiency (Performance)

Minimize Network Latency
(at least, repeated amounts of)



$1 + 2 + 3 = \text{latency (delay)}$

Network Performance



- 10GbE/ 25/ 50 and 100GbE

Latency - Throughput

- Intel FPGA Programmable Acceleration Card for Networking Application.
 - *Live video streaming, virtual and augmented reality (AR and VR).*
 - *5G applications*



Accelerators: GPU + FPGA

Deep Learning/ AI Projects:

- User behavior ranking features
- Ad Click Prediction
- Personalization

Access to Data

- Search: next generation mobile search with AI assistant
- Mail: Leverage Yahoo Database
- Publisher
- Ads and video



GPU + FPGA



- Parallel Processing
- architecture and programming language
- Customize the computer chip

Training + Inference

- GPU / FPGA

Inference:

Xeon CPU

FPGA



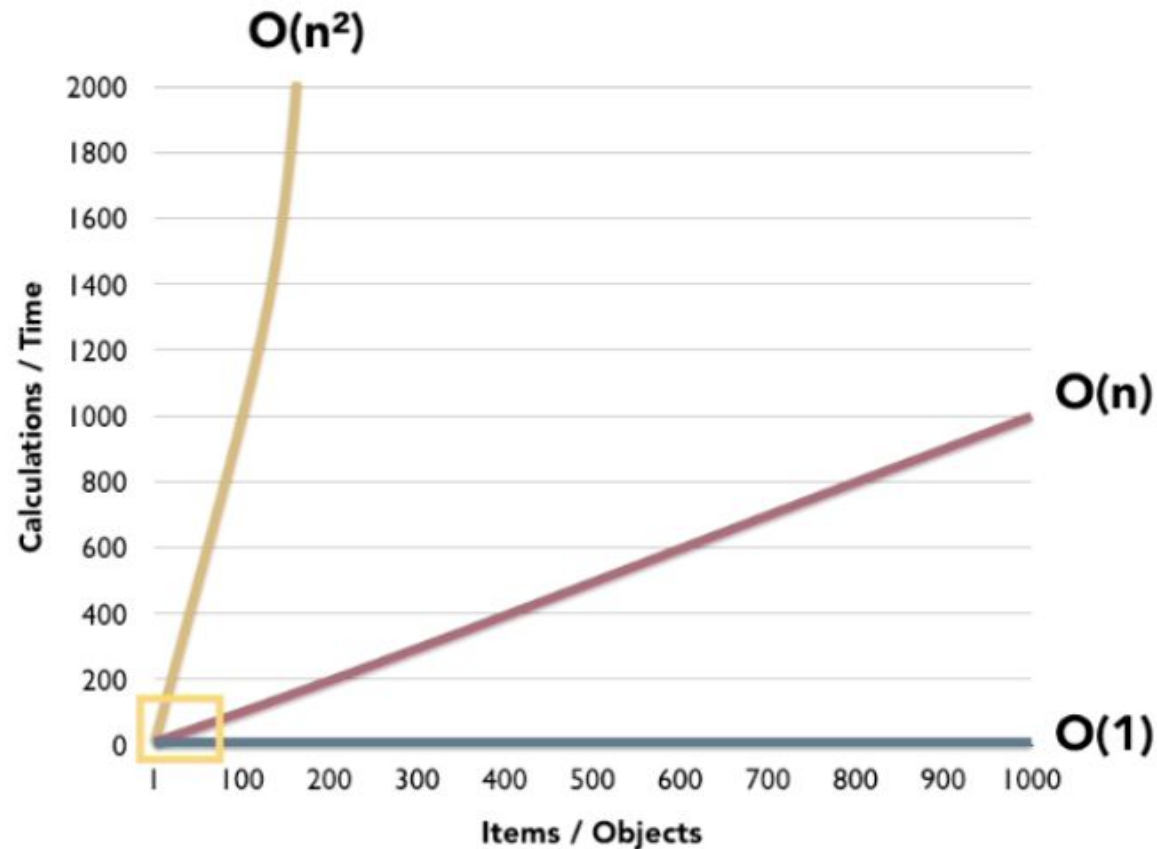
Software Performance

- Monitoring
- Benchmarking vs. Profiling
- Profiling Tools
- Real Issue: Solved
- Performance Tools



Algorithmic efficiency

"Could these statements have been written to accomplish exactly the same result, but do it faster?"



Performance

- Monitoring
- Profiling
- Benchmarking
- ... simulating, emulating ...



Benchmarking or profiling?

- **Benchmarking** is evaluating the performance of a function, operation relative to others.

Benchmarking = competing

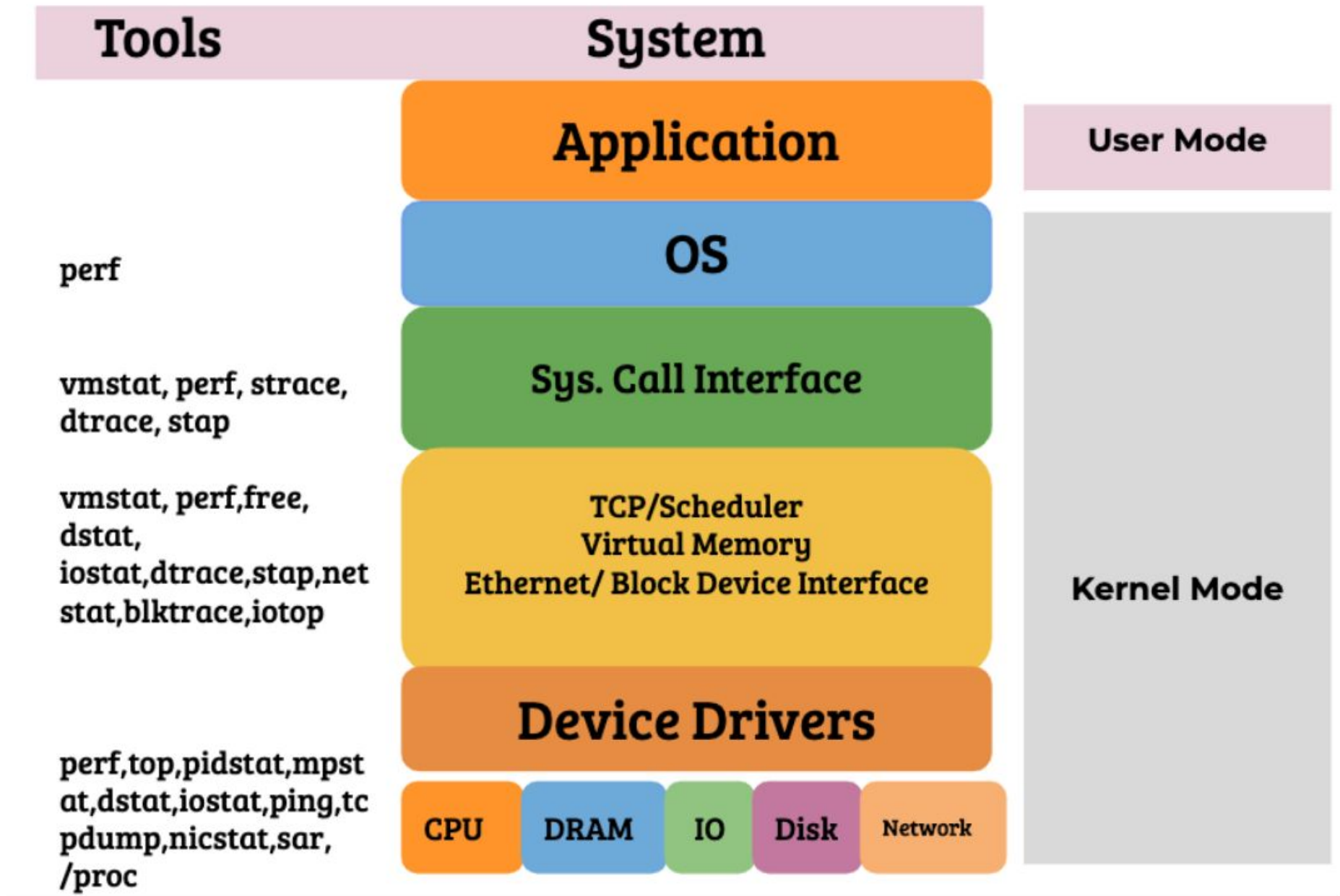
- **Profiling** doesn't compare multiple versions of the same operation/function, it tells us where the slowest parts of our code base are.

Profiling = observation

Profiling

- Find and eliminate waste, wait time, ...
- Find areas to tune, ...
- Understand system limits
- Solve performance issues
- Locate bottlenecks and latency
- Build scalable/modular architectures
(system/hardware)





Intel VTune



Mourad Bouache

<https://www.youtube.com/watch?v=cjiUXZh0ZCo>

HPC Seminar Series ~ Intel VTune™ Training
Stanford High Performance Computing Center

Scale Out Performance

Challenges: Scalable horizontally or vertically

Increase throughput

Scale vertically: More CPU #core, memory?

> Cost

Drive the company Capacity Planning:

- Plan the largest server and datacenter capacity
- Data Center expansion plan



Cloud Performance



Virtualized compute, network, and storage resources

- Private
- Public
- Hybrid: Combines workloads.



Performance:

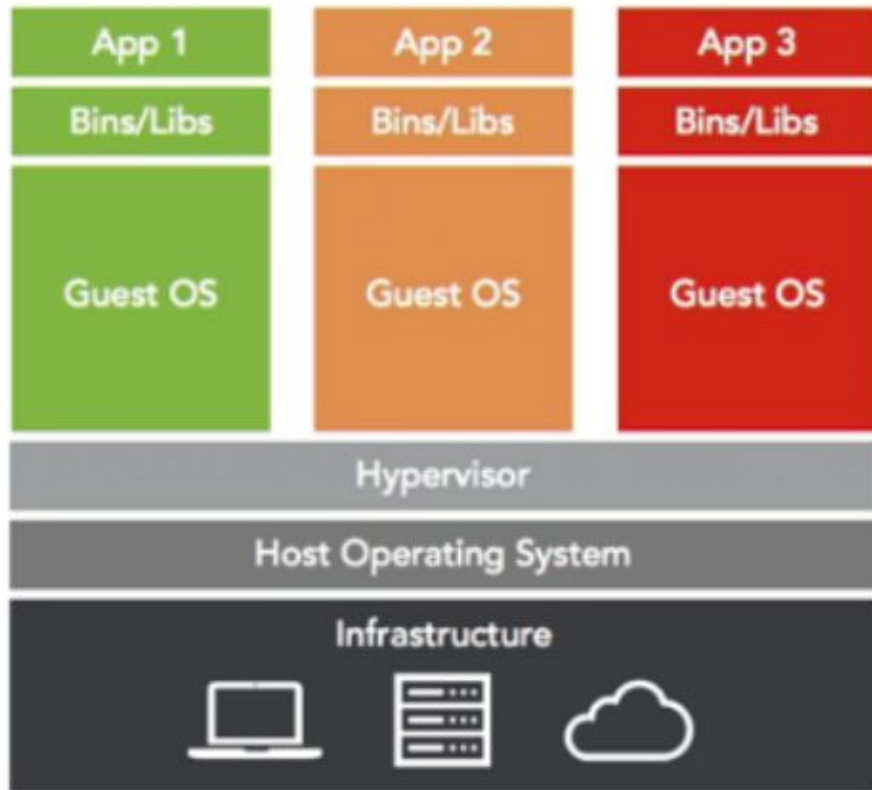
Latency, Memory and I/O bottlenecks, SLA, Elasticity and Security

seasonal capacity changes

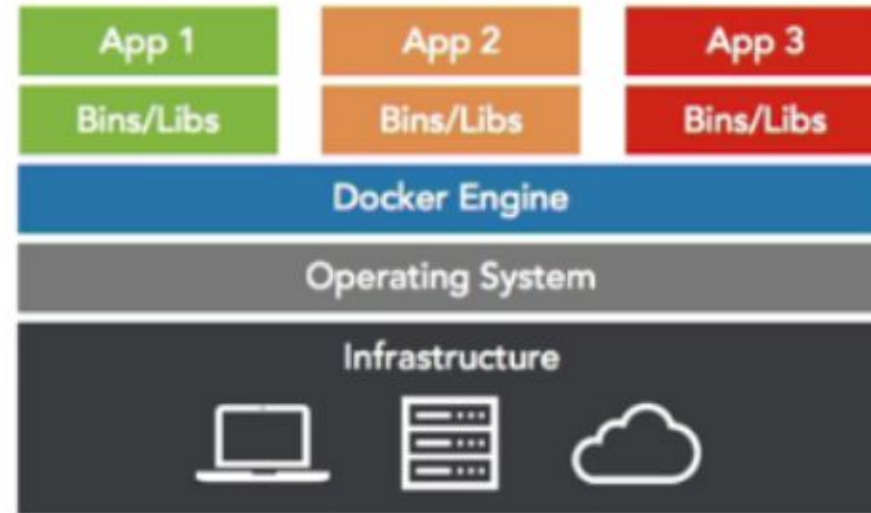


Virtualization and Containerization

VMs



Containers



Performance



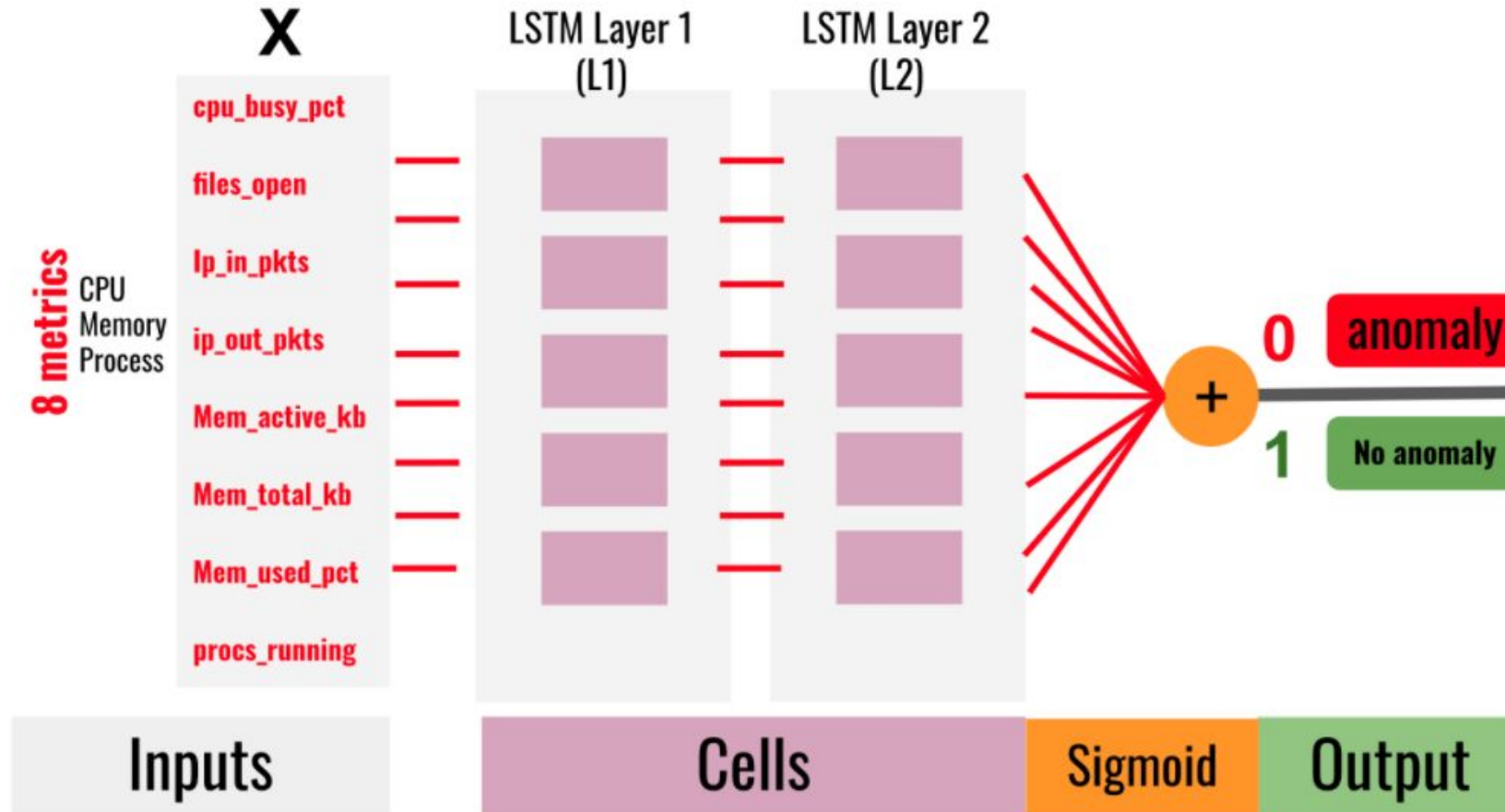
Value	Containers	Virtual Machines
Boot speed	✓	
Footprint size	✓	
Maturity		✓
Security		✓
Ease of patching	✓	
Developer agility	✓	

Containers within VMs give you the best of both worlds!



Performance Eng. + Artificial Intelligence

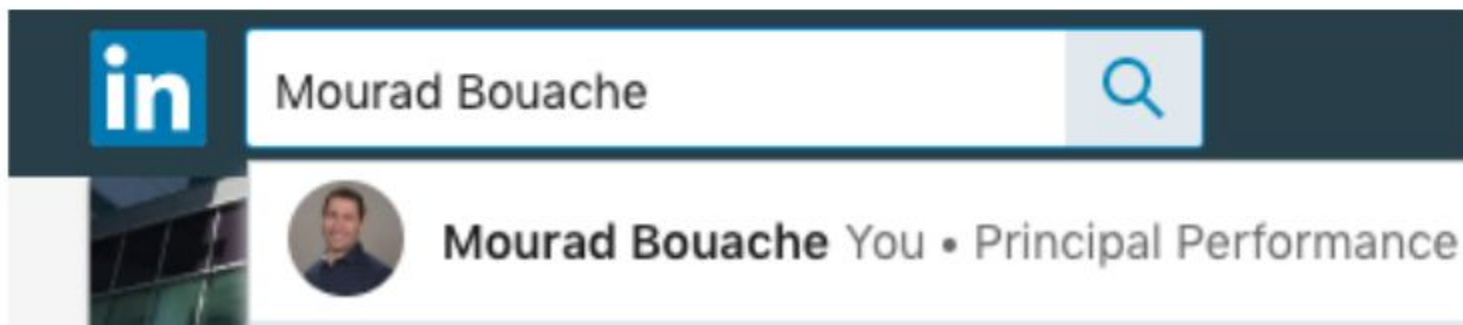
Smart Anomaly Detection



Need help!

If you are interested in **PERFORMANCE** contact:

- bouache@verizonmedia.com



Thank you!

